

	GROTE ZAAL
8.30	REGISTRATION
10.00 - 10.10	OPENING ADDRESS
10.15 - 11.00	HEADS IN THE CLOUD & CREATIVITY ON THE GO KEYNOTE MICHAËL CHAIZE
11.15 - 12.00	ALL YOUR VECTORS ARE BELONG TO US MARIUS WATZ
12.15 - 13.00	SELLING OUT IS NO LONGER A SIN, BUT BEING BORING IS CARL ADDY
13.00 - 14.15	LUNCH
14.15 - 15.00	'BEHAVIOUR' STUART WOOD
15.15 - 16.00	GRAFT, CRAFT AND BEING DAFT GAVIN STRANGE
16.15 - 17.00	YOU'RE NEVER TOO OLD TO ACHIEVE YOUR DREAM YUKO SHIMIZU
17.15 - 18.00	YEAR 2000 BROSMIND
20.30 - 23.30	FITC ARCADE NIGHT

FRONT-END WEBDEV BUSINESS FILM STORYTELLING

KLEINE ZAAL	TV / STUDIO
SIGNAL, NOISE AND MACHINE SO KANNO	
HIGH ON PIXELS FOR BUSINESS AND PLEASURE REMI PEDERSEN	
HOW TO JUMP OFF A CLIFF (AND LIVE TO TELL THE TALE) BJÖRN KUMMENEJE	IT'S JUST THE BEGINNING! FROM FORM
FLASH PROFESSIONAL CC: THE FUTURE OF ANIMATION AJAY SHUKLA	EMERGING TECHNOLOGIES IN THE REAL WORLD DEMI KANDYLIS
HOW TO STAY INNOVATIVE IN THE DIGITAL AGE NICOLA BORTIGNON	
DEVELOPERS VS. DESIGNERS DOMINIK BAMBERGER	
COLOUR IN THE GREY AREAS FRANK REITBERGER	CREATIVE TECHNOLOGY: EXPECTATION VS. REALITY MIKE PELLETIER
WEB VS. NATIVE: ROUND ONE? CHRIS MILLS	GETTING A (HARDWARE) CONCEPT INTO THE MARKET (AS A SMALL DESIGN STUDIO) ANDREW SPITZ & RUBEN VAN DER VLEUTEN
UNFINISHED BUSINESS UBI DE FEO	HANDS-ON DIGITAL IMMERSION ROMAIN ALTAIN ALDEA
@ TONTON CLUB SINT ANNENDWARSSRAAT 6, 1012HC AMSTERDAM	

GAMING INSPIRE CREATIVE CODE HARDWARE UX/UI

	GROTE ZAAL
9.00	REGISTRATION
10.15 - 11.00	CODE & CREATIVITY STEVE VRANAKIS
11.15 - 12.00	ICONOGRAPHY / GEOMETRY / ABSTRACTION QUAYOLA
12.15 - 13.00	CENTURY OF THE SELFIE (YOUR MEDIATED EXPERIENCE) SOUGWEN CHUNG
13.00 - 14.15	LUNCH
14.15 - 15.00	UNDERSTANDING YOUR CORE NAOMI ATKINSON
15.15 - 16.00	THE JOY OF ORDER MARIO KLINGEMANN
16.15 - 17.00	THINGS IMPERFECT BRENDAN DAWES
17.15 - 18.00	PLAY BY YOUR OWN RULES JESSICA WALSH
18.30 - 22.00	FITC PUB NIGHT

FRONT-END WEBDEV BUSINESS FILM STORYTELLING

KLEINE ZAAL	TV / STUDIO
REGISTRATION	
TYPOGRAPHY ON THE WEB MICHAËL CHAIZE	EVERGREEN CODEBASES: REDEFINING A "DONE" APP NICK VAN WEERDENBURG
UNBORING SERVICE DESIGN WITH CRAFT & CREATIVITY DANIËL SYTSMAN	DESIGN NON-FICTION MATT COTTAM
ADVENTURES IN VR CARLOS ULLOA	FOLLOWING YOUR GUT, DOING WHAT YOU LOVE AND COMING FULL CIRCLE NIKO STUMPO
LUNCH	
THE RAPID PROTOTYPING, CREATIVE INCUBATING, LEAN STARTUP HOSS GIFFORD	CHROMATIC ABERRATION: THE PRISM AND THE RAINBOW FREDERIK VANHOUTTE
JAVASCRIPT WORKOUT WOUTER VERWEIDER	FUSING CODE AND CELLULOID: WHY AGENCIES SHOULD INTEGRATE FILM AND DIGITAL PRODUCTION JEROEN VAN DER MEER & TOM RIJPERT
THE HUMAN ELEMENT AND THE MAGIC OF MODERN DAY TECHNOLOGIES ARTIFICIAL ROME	CREATING NARRATIVE SPACES FELIX HARDMOOD BECK
A PEEK AT THE FUTURE OF 3D ON THE WEB DAVID LENAERTS	BREAKING THE WORKFLOW HENRIQUE ALVES
@ HANNEKES BOOM DIJKSGRACHT 4, 1019 BS AMSTERDAM. SPONSORED BY <i>MailChimp</i>	

GAMING INSPIRE CREATIVE CODE HARDWARE UX/UI