DAY 1

	TORONTO I	TORONTO II		TORONTO III	CARMICHAEL/JACKSON
08:30	REGISTRATION				THE B-SIDE
9:55 - 10:00	OPENING ADDRESS				PRESENTED BY INFLUXIS
10:00 - 11:00	THE ULTIMATE BRANDING TOOL BOX Johnny Cupcakes			IS LEAN UX AGILE'S BRAIN? HOW LEAN UX FIXES COMMON AGILE CHALLENGES Nick Van Weerdenburg	
11:15 - 12:00	DON'T BE AN ASSHOLE, AND OTHER THINGS I'VE LEARNED Jay Grandin	BEYOND THE WATERFALL: RETHINKING HOW WE WORK Maya Bruck			
12:15 - 1:00	OUT OF THE BOX Michael Muller	KICKSTARTING YOUR STUPID PROJECT Holly Knowlman		ANIMATION PROTOTYPING: USING AFTER EFFECTS TO PUSH THE WEB FORWARD Ron Edelen	THE COLLECTIVE THROWDOWN David OReilly & Ash Thorp
1:00 - 2:15	LUNCH BREAK				
2:15 - 3:00	BEYOND THE LINE Kim Alpert	DESIGN TO THE FUTURE Sarah Groff-Palermo		DOWNTHERABBITHOLE.JS: HOW TO STAY SANE IN AN INSANE ECOSYSTEM Branden Hall	BEAUTY WORKS: AESTHETICS, OBJECTIVITY AND DESIGN Mark Rigley
3:15 - 4:00	STORY-DRIVEN INNOVATION Lance Weiler	PREMIUM AUDIO ON THE WEB Titus Blair		FEELING FILMS: THE FUTURE OF TACTILE MEDIA Bob Heubel & Paige Raynes	GAMIFY YOUR LIFE: MY EPIC QUEST OF AWESOME Eric Boyd
4:15 - 5:00	THE RISE OF EXPERIENTIAL DESIGN: WHAT YOU NEED TO SUCCEED Jason White	EVERYDAY TRANSFORMATIVE POWERS Chrys Wu		A NEW ERA FOR ANIMATORS Paul Trani	BRINGING THE FUTURE TO LIFE Trevor Haldenby
5:15 - 6:00	PROLIFIC MINDED Ash Thorp	A MOTION DESIGNER AND DEVELOPER WALK INTO A BAR Eric Decker & Ron White		I HEARD REACT WAS GOOD Ryan Christiani	THE ESSENTIAL SPACE BETWEEN WORKING AND NOT WORKING Steve Tam
8:00 - 12:00	LEVEL UP OPENING NIGHT PARTY, THE OPERA HOUSE, 735 QUEEN ST. E.			GO TO REGISTRATION FOR SHUTTLE SCHEDULE	

HUB / TOM THOMPSON

2:00 - 6:00	DRAW BY LIGHT Draw By Night Toronto

POP-UP / CASSON

DOLBY BROWSER AUDIO SHOWCASE Dolby		2:00 - 6:00

DAY 2

	TORONTO I	TORONTO II		TORONTO III	CARMICHAEL/JACKSON
09:00	REGISTRATION				THE B-SIDE
10:00 - 10:45	THE UNKNOWN: RUNNING A CREATIVE-DRIVEN BUSINESS Wilson Brown	JUST MAKE STUFF! Catt Small		MIGRATING TO ANGULAR 2 Rob McDiarmid	PRESENTED BY INFLUXIS
11:00- 11:45	FUTURE ARCADES Zander Brimijoin	SKETCH DUET: AN EXPERIMENT IN CO-CREATIVITY Alon Chitayat		EMBEDDING COGNITIVE INNOVATION IN DESIGN Graham Churchill	
12:00 - 12:45	MAKING WORK FOR HUMANS, NOT CONSUMERS Ivan Cash	21ST CENTURY CRYSTAL BALL Sophi Kravitz		REAL WORLD DESIGNING AND PROTOTYPING Paul Trani	WHEN CLIENTS BARE IT ALL David Allen
12:45 - 2:00	LUNCH BREAK				
2:00 - 2:45	SHIT WILL HIT THE FAN Adrià Navarro & Daniel Scheibel	OPEN SOURCING THE SECRET SAUCE Matt DesLauriers & Mikko Haapoja		FROM ALL SIDES: AN HONEST CONVERSATION ABOUT WOMEN IN TECHNOLOGY Chen, Mulcahy, Pereyra, Small & Alpert Presented by OMDC	THINGS I LEARNED BUILDING MY FIRST APP Haris Mahmood
3:00 - 3:45	OVERDRIVE James White	ALWAYS BEGINNING Keetra Dean Dixon		DOM FEATURES YOU DIDN'T KNOW EXISTED Louis Lazaris	UNHOOKED: USING HUMAN-CENTERED PRODUCT DESIGN TO DECONSTRUCT NASTY HABITS Liam Oscar Thurston
4:00 - 4:45	5000 FIRST IMPRESSIONS Jared Ficklin	TOUCHDESIGNER AS A PLAYGROUND Markus Heckmann & Greg Hermanovic		CREATIVE CODING WITH REACT & SVG Varun Vachar	BRINGING A PASSION PROJECT TO LIFE Paul Pattison
5:00 - 5:45	THINGS IMPERFECT Brendan Dawes				
8:30 - 12:00	MONDAY NIGHT PING PONG PARTY, SPIN, 461KING ST. W.			SPONSORED BY De3rees	

HUB / TOM THOMSON

2:00 - 5:45	TORONTO VIRTUAL REALITY REVOLUTION Toronto VR

DAY 3

	TORONTO I	TORONTO II		TORONTO III	CARMICHAEL/JACKSON
09:00	REGISTRATION				THE B-SIDE
10:00 - 10:45	THE POWER OF PLAY IN EXPERIMENTAL DESIGN Claudia Chagüi De León	TITLES OR GTFO: 100 YEARS OF TITLE DESIGN IN FILM, TV, AND BEYOND Lola Landekic & Will Perkins		CREATING BEAUTIFUL CSS ANIMATIONS Rami Sayar	PRESENTED BY INFLUXIS
11:00-11:45	ACCUMULATIONS Nicholas Felton	DEFYING DEFINITION: THE PATH TO ESCHEWING TRADITIONAL DESIGN GENRES David Lehman		WEB DEVELOPERS, PLEASE MEET… THE PHYSICAL WORLD! Jean-Philippe Côté	
12:00 - 12:45	(RE)ALIGNING THE WAY 400,000 PEOPLE THINK Adam Cutler		IBM		ONLY YOU CAN PREVENT SKYNET Jared Ficklin
12:45 - 2:00	LUNCH BREAK				
2:00 - 2:45	THE DOOR IS ALWAYS OPEN Gary Baseman	MAKING SAUSAGES: A DAY IN THE LIFE OF A CREATIVE TECHNOLOGIST Stephen Martell		TALKING VR TURKEY Lirette, Raynai, Renaud, Williams & Serrano Presented by OMDC	LET THE GAMES BEGIN! WITH EXPERIENTIAL IOT Richard Blakely & Branden Hall
3:00 - 3:45	FROM AGENCY DRONES TO DESIGN STUDIO POWERHOUSE Irene Pereyra & Anton Repponen	MUTATING MOBILE GAMING Giorgio Natili		PROGRAMMING PLAY Stacey Mulcahy	YOUR JOB TITLE SOUNDS MADE UP Helen Androlia
4:00 - 4:45	ACCEPTING THE TRUE MEANINGLESSNESS OF EVERYTHING WE DO David OReilly	EMERGENT NARRATIVE: WHAT WE CAN LEARN FROM DUNGEONS & DRAGONS Stefan Grambart		PAGECLOUD REIMAGINES THE FUTURE OF WEBSITE CREATION Craig Fitzpatrick	THE SIGNALNOISE PODCAST James White
5:00 - 6:00	HOW TO GET THE PUBLIC TO FUND YOUR DAFT IDEAS Mr. Bingo				
6:30 - 10:00	FITC PUB NIGHT, RIVOLI, 334 QUEEN ST. W. 2ND FLOOR			SPONSORED BY MailChimp	

HUB / TOM THOMSON

2:00 - 6:00	3D PRINTING POP-UP STUDIO MakeLab