Dear [Approving Manager],

I’m writing to request your approval to attend the annual [FITC Toronto](https://fitc.ca/event/to23_in-person/) conference taking place in Toronto this April 17–18. Now in its 22nd year, FITC Toronto is Canada’s largest annual conference for digital creatives and industry-related professionals.

This event hosts attendees and speakers from around the world, providing in-depth discussions and demonstrations on design, digital development, media, and innovation in the creative tech industry.

Experts and innovators from companies like Google, Shopify, NASA, and Adobe, and creators who worked on high-profile projects like the Marvel movies and the Olympics -- they all attend this event annually to share ideas, discuss emerging trends, and discover new ways to use technology to level up their work. Even experienced industry leaders such as CEOs and directors regularly attend this conference to strengthen industry connections and explore pressing industry topics that will guide their high-level strategies.

A 2-day pass ($499 CAD before Feb 26, or $599 before March 26) would grant me access to 20+ informative sessions, engaging roundtable discussions with other professionals, and networking opportunities with industry vendors, exhibitors, and other attendees. The ticket also includes access to all presentation recordings for six months after the event; I can easily step out to take on work requests if needed during the conference, and re-visit key takeaways later on too.

Attending this conference will allow me to progress in my professional development and learn from industry leaders, and ultimately provide me with actionable insights that I can put into practice at work.

[Optional: I would also be pleased to provide a presentation to staff featuring my key takeaways from the event if that would be valuable]

Thank you for your consideration.

Sincerely,